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PRESS RELEASE

SEB to sponsor The Solheim Cup 2007

Through a co-operative arrangement with the Robe di Kappa Ladies European Tour, SEB will be one of the main sponsors of The Solheim Cup international women's golf tournament in 2007.

"I'm very glad to announce that SEB will be involved when The Solheim Cup returns to Sweden in 2007," says Annika Bolin Falkengren, Executive Vice President and Head of SEB Corporate & Institutions. "This is one of the most important tournaments in the golfing world, in which the world's best women golfers compete to determine which team really is the best."

Under the terms of the co-operation, SEB will be one of the main sponsors of The Solheim Cup in 2007. The agreement covers the period 2004-2007, and SEB will be investing a total of SEK 3.9 M in the tournament.

"It is a perfect match-up for us; we strive to offer our customers world-class products and services and now we are participating and supporting a world-class sporting event, while at the same time we gain the opportunity to invite our customers and to share in the publicity surrounding the tournament."

The Solheim Cup 2007 will be held during September at the **Halmstad Golfklubb, Halmstad**. The competition takes place every second year, alternating between the US and Europe. In 2005, the competition will take place in the US at Crooked Stick Golf Club in Carmel, Indiana.

Read more about The Solheim Cup on www.sebgroup.com.

The SEB Group is a Northern European financial group for corporate customers, institutions and private individuals, with 670 branch offices in Sweden, Germany, the Baltic States and Poland. SEB has more than 5 million customers, of whom 1.8 million are e-banking customers. On 30 June 2004, the Group's total assets amounted to SEK 1,404 billion while its assets under management totalled SEK 858 billion. The Group is represented in some 20 countries around the world and has a staff of about 20,000. Read more about SEB at www.sebgroup.com.

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