

Press release

Stockholm, 23 September, 2011

Anna Helsén new Group Press Officer at SEB

Anna Helsén, today with communication agency JKL, has been appointed as the new Group Press Officer at SEB. Helsén has previously been Press Officer for former Swedish Prime Minister Göran Persson. She has also been working as a journalist and has been Press Officer for Mona Sahlin, the former leader of the Swedish Social Democratic party.

Helsén will be joining SEB December 1 2011, at the latest.

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SEB is a leading Nordic financial services group. As a relationship bank, SEB in Sweden and the Baltic countries offers financial advice and a wide range of financial services. In Denmark, Finland, Norway and Germany the bank's operations have a strong focus on corporate and investment banking based on a full-service offering to corporate and institutional clients. The international nature of SEB's business is reflected in its presence in some 20 countries worldwide. On 30 June 2011, the Group's total assets amounted to SEK 2,201bn while its assets under management totalled SEK 1,356bn. The Group has about 17,500 employees. Read more about SEB at www.sebgroup.com.