



Stockholm, 17 November 2009

INFORMATION TO MEDIA

SEB recruits Ola Kallemur as Group Press Officer

Ola Kallemur, currently Public Relations Manager at TeliaSonera, will assume the position as Group Press Officer and head of external communications as of 1 January 2010. Ola Kallemur has worked within the Telia Group since 2001 and previously also in the Government Office of Sweden and as journalists.

For further information, please contact:

Viveka Hirdman-Ryrberg, Head of Corporate Communications, tel. +46-70 550 35 00

Ola Kallemur, tel. +46 70-600 12 59