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PRESS RELEASE

## **SEB rated Best Overall Bank for Cash Management 2009 in the Nordic Region**

**SEB has been named Best Overall Bank for Cash Management 2009 in the Nordic Region, as well as Best bank for Liquidity Management, and Best bank for Risk Management 2009 in the Nordic Region in Global Finance's survey on the World's Best Treasury and Cash management Providers 2009 to be published in March.**

"We are very proud to receive this award for the 3rd consecutive year in a very competitive environment. This continuity is a testament to SEB's competence and strength in the cash management area", says **Erik Zingmark**, Global head of Cash Management.

"SEB has a clear and long term cash management strategy. The introduction of SEPA totally changes the business conditions for the European financial community, and in terms of cash management, European banks must now transform from being local or regional providers to become pan-European providers. SEB is very well positioned for this transformation", he concludes.

The Global Finance Magazine survey ranks the performance of the cash management community on a yearly basis. The selection criteria included profitability, market share and reach, customer service, competitive pricing, product innovation and the extent to which treasury and cash management banks have successfully differentiated themselves from their competitors around core treasury and cash management service provision. With input from industry analysts, corporate executives and technology experts, Global Finance editors selected the best providers of treasury and cash management services globally.

SEB is a North European financial group serving some 400,000 corporate customers and institutions and five million private individuals. SEB offers universal banking services in Sweden, Germany and the Baltic countries - Estonia, Latvia and Lithuania. It also has local presence in the other Nordic countries, Poland, Ukraine and Russia and a global presence through its international network in another ten countries. On 30 September 2008, the Group's total assets amounted to SEK 2,416bn (~EUR 237bn) while its assets under management totalled SEK 1,244bn (~EUR 122bn). The Group has about 22,000 employees. Read more about SEB at [www.sebgroup.com](http://www.sebgroup.com)

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